# Cookie policy

The ecommx.eu website uses cookies.

## I. What is a cookie?

A cookie is a small file containing textual information. The site you visit transfers this type of file and the time it will be stored on your hard drive depends on the type of cookie. Cookies are used to collect anonymous information about the user of the respective website, which will help to optimize and adapt the content of the website according to the user's preferences. Cookies perform various functions, such as:

a. to differentiate you from other users of the specific website;

b. to collect information related to your preferences in the webspace;

c. to make your browsing easier

The next time you visit the site, the browser will send back to the web server the information in the cookies already created.

By using our website, you agree that ecommx.eu and in particular the personal data controller in the person of ThinkEast Business Consulting Ltd may store cookies on your computer or mobile device.

## II. How long do cookies stay on your computer?

Session cookies - This type of cookie lasts until the browser is closed and is not stored on your computer's hard drive.

Persistent cookies - This type of cookie is stored on your hard drive until it is removed (deleted) by you or until it expires.

## III. The main types of cookies that come on your hard drive are:

Own cookies or so-called First-party cookies - These are the cookies we put on your hard drive to record how much time you spend on our site, how often you visit, what your preferences are according to the pages you visit and for other marketing purposes.

Session cookies - this type of cookie stays on your hard drive and is stored there for the duration of your visit to the site.

Cookies on social networks - these cookies are placed by social networks (eg Facebook, Instagram, Twitter, Pinterest, etc.) and the operators of any website have no control over them. To check how and in which cases this type of cookie is used, you can find out from the rules for using the specific social network.

## IV. Cookie management and how you can opt-out of consent to their use:

This can be done from your browser settings. Most browsers allow you to manage cookies yourself, including accepting or rejecting all cookies or accepting only some of them. To find information on how to manage cookies, visit the "Help" or "Settings" section of the browser.

**V. This website uses the following cookies:**

The site www.ecommx.eu uses Google Analytics - an online web analytics platform from Google Inc. Google Analytics generates cookies, which are stored on your hard drive to analyze your actions on the website and all information that the cookie collects about you as an online user is sent for analysis to a Google server in the United States.

Remarketing - This site uses remarketing with Google Analytics, which allows you as a user to see ads outside of our site that meet your interests and preferences. All of this is done with the Double Click cookie, and Google allows you to opt-out of it by visiting Google's opt-out page.

Social Plugins - This website uses social media plugins like Facebook, Twitter, Instagram, Youtube and more. Buttons of social networks are located on certain pages of the site. If you logged in to one of the social networks while visiting our website, the social network may link access to our website to your account. Then any action related to using some of the shares, likes, etc. buttons. on social networks will be transmitted and stored on the relevant social network, so that your friends/followers will be able to see the information you like or share from the specific website. If you do not want social media to link your visit to our website to your accounts, you must sign out of your social network account before visiting this website.

All user data collected through the use of cookies is anonymous and is used solely for marketing purposes, to analyze user behaviour, to optimize and improve the content of the website and to determine the preferences and interests of users.

By clicking "I accept" you confirm that you have read and agree to our use of cookies, as well as our general terms and conditions.

**You can read the full text of our Terms and Conditions by visiting the ThinkEast Business Terms and Conditions page**

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