

# Terms and Conditions

## I. General provisions

Please read these Terms of Use carefully before using the website **www.ecommx.eu**, owned by **Tink East Business Consulting Ltd.** (hereinafter referred to as the company). These general terms and conditions constitute an AGREEMENT between you and the company with which you receive the right to use the services of the site for personal and non-commercial purposes subject to the terms below. These general terms and conditions are binding only in the relationship between you as a user of the services of the site and the company. By accessing (loading) the website, you agree to be bound by these general terms and conditions and any subsequent changes to them, and you agree to abide by them. In case you do not agree with all the general conditions below, please do not use the company's website

Users receive the right to use the services of the site only for personal/non-commercial purposes.

### **Necessary information for consumers, according to Bulgarian legislation:**

Name of the owner of the site: "Tink East Business Consulting" Ltd.

Headquarters and address of management: Plovdiv, 103 Vasil Levski Blvd., 13th floor. ap.96

Address for correspondence: Plovdiv, 103 Vasil Levski Blvd., 13th floor. ap.96

UIC: 205432368

Represented by: Martin Todorov Penchev

Phone: 0877732087

E-mail: mpenchev@thinkeast.eu

### **Useful links:**

Supervisory body: Commission for Personal Data Protection

Sofia, pk.1000, ul. "I. Geshov "№15, tel. (02) 9402046; fax (02) 9403640; email: kzld@government.bg, kzld@cpdp.bg;

## II. Definitions

For the purposes of these General Terms and Conditions, the following terms are used with the following meanings:

"USER" is any natural person who uses any of the services on the site of the "Company",

"SERVICE / s" of the site include:

- access to the information resources/images/data of the site provided through a web browser;
- Receiving e-newsletters from the subscribers for the service users of the site.

"PARTNER" is any person with whom the "Company". is in a contractual relationship and on behalf of which the "Company". has the right to provide additional information about its goods/services to Users of the site who have given their consent.

"MALICIOUS THIRD-PARTY ATTACKS" - actions or omissions of third parties that violate the rules of Internet ethics, including, but not limited to, DoS (Denial of Service - server congestion), server intrusion, deface, theft data, etc.

"DIRECT MARKETING" - offering goods and services to users by traditional or electronic mail, telephone or other direct means.

### **III. Copyright**

1. All rights reserved. All intellectual property rights to information resources and materials and images published on the site are subject to protection under the current Law on Copyright and Related Rights, and their unregulated use is a violation of law and leads to civil, administrative and criminal liability in accordance with applicable law. Bulgarian legislation.

2. Creative commons. Some of the materials on the site may be used under the terms of the Creative Commons license. These materials are specially marked with a sign.

3. Use of RSS feeds. RSS feeds are XML files that are used to automatically aggregate content from other sites, the address of which is specified in the meta-information on each page of the "Company". They contain the title, author, photo and the first 500 (five hundred) characters of the article. They may be republished or aggregated on other sites without express permission. Any publication in a format other than a website (eg public screen) requires the written permission of the Company. If other sites use the photo attached to the RSS feed, it must be accompanied by the title, the first 500 characters of the text and the author.

### **IV. Privacy**

The Company is a controller of personal data following the Personal Data Protection Act. In connection with the use of the services of the site, we process personal data under the terms of our Privacy Policy, which you can read. The policy is an integral part of the General Terms and Conditions.

The Company may provide the collected statistical information on the site traffic to advertisers/advertising agencies that keep statistics on clicks, etc. actions of users on their

advertising banners and links, to compile internal statistics. Data for statistical purposes are provided anonymized.

Your data is used for Direct Marketing only if you have explicitly given your consent when logging in to the Company's website.

Sending information about changes to the General Terms of Use, the Privacy Policy, the Cookie Policy and the Privacy Policy is not considered direct marketing.

## **V. Limitation of liability**

The Company makes every effort to maintain accurate, accurate and up-to-date information on its website, without excluding the possibility of incidental objective discrepancies or omissions. The Company is not responsible for the consequences, incl. any damages caused by or related in any way to the access, use or inability to use this site. All information on the site is provided following current Bulgarian legislation. The Company makes reasonable efforts to protect its integrity and safety from malicious attacks by third parties.

The Company is not responsible for the subjective perceptions and interpretation of the accuracy, completeness and usefulness of the information resources on this site, as well as for damages resulting from the use of the information provided unless there are intentional actions by the Company.

The Company is not responsible for the information (including its completeness and accuracy) contained in sites to which this site contains links.

The "Company" is entitled to compensation for all damages, costs and claims of third parties resulting from a violation of these general conditions and/or unauthorized use of the services of the site

## **VI. Changes**

The Company reserves the right to make changes to these General Terms and Conditions, the Cookie Policy and the Privacy Policy at any time by promptly posting these changes on the site, together with a notice of changes in the relevant documents.

The current Bulgarian legislation shall apply to all issues not settled by these General Terms and Conditions.

**Last revised on January 2, 2022**